

# **PRIVACYSCORE.ORG**

Test websites and rank them according to their security and privacy features

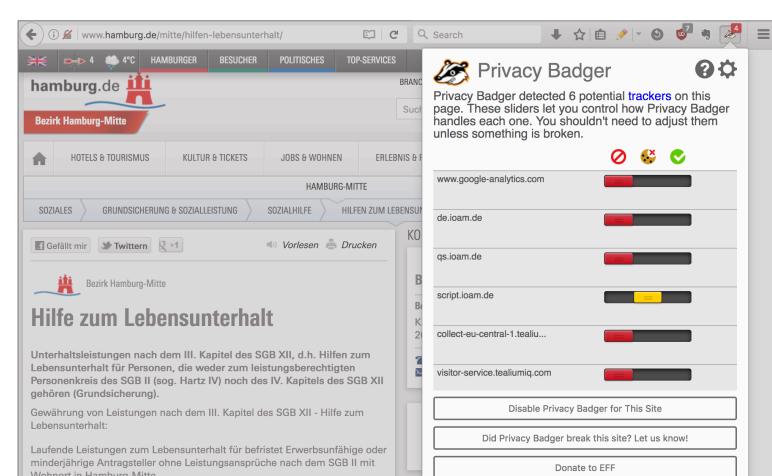
Prof. Dr. **Dominik Herrmann** Otto-Friedrich-Universität Bamberg

joint work with Anne Laubach (Uni Kassel), Max Maaß (TU Darmstadt), Henning Pridöhl (Uni Bamberg), and Pascal Wichmann (Uni Hamburg)

https://dhgo.to/pw17-slides

## Motivation

### Who knows that ... you are on welfare?





#### THE NEW NORMAL?

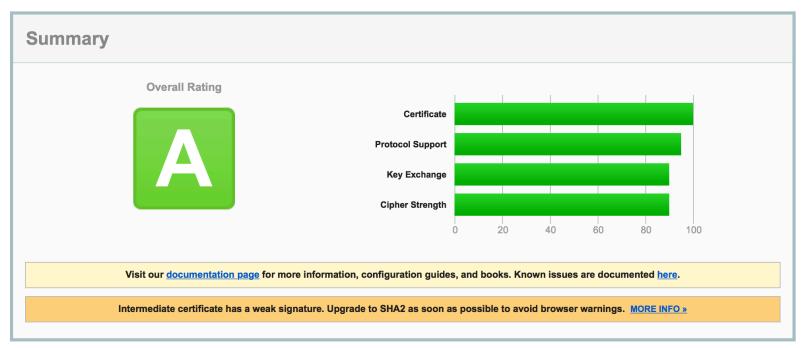
Existing Website Scanning Services focus on single sites



You are here: <u>Home</u> > <u>Projects</u> > <u>SSL Server Test</u> > <u>youtube.com</u> > 216.58.212.142

#### SSL Report: youtube.com (216.58.212.142)

Assessed on: Wed, 01 Mar 2017 20:48:35 UTC | Clear cache



https://www.ssllabs.com/ssltest

observatory.mozilla.org · securityheaders.io · urlscan.io

#### **Scan Another**

http://www.example.com/ webbkoll | dataskydd.net FAQ 🍽 Svenska Tech **Check again** Results for **www.bundestag.de 2** 2017-03-02 07:12:21 Input URL: http://www.bundestag.de/ Final URL: <u>http://www.bundestag.de/</u> Cookies **Referrers** leaked Third-party request Third-party contacted Insecure Insecure connection www.bundestag.de does not use HTTPS by default. To enable HTTPS on a website, a **certificate** for the domain needs to be installed on the web server. To get a certificate that HTTPS encrypts nearly all information sent between a client browsers will trust, you need one issued by a trusted certificate and a web service. Properly configured, it guarantees three authority (otherwise a visitor's browser will show a warning). things:

https://www.sit.fraunhofer.de/de/track-your-tracker

### **Existing Scanning Services ...**

are targeted at server operators					
urlscan.io					
βeta					
Find out what your websi	te is doing				
URL to scan	Scan it!				
Show on front page Advanced Options					

use a pre-defined rating scheme

Description	Modifier
HSTS preloaded	5
HSTS header max age ≥ 6 months	0
HSTS header max age < six months	-10
HSTS header not implemented	-20
HSTS header cannot be set, as site contains an invalid certificate chain	-20

https://github.com/mozilla/http-observatory/blob/master/httpobs/docs/scoring.md

### PrivacyScore has a different focus.

Objective: **public rankings** to create incentives for operators to improve privacy and security on their site.

Visitors can upload **annotated lists** — **of websites** and influence the ranking according to their preference (soon<sup>™</sup>).

All code **open source** (GPLv3+), all results published as **open data**.

## USER-DEFINED ATTRIBUTES

Are the sites of large cities worse than those of smaller cities?



Any regional differences for websites of, e.g., universities?

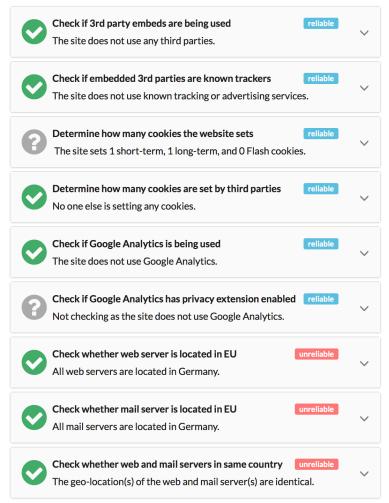
## Ranking and Detailed Results

Four categories of checks

No Tracking	Encryption to Website	Encryption to Mailserver	Protection Against Other Attacks
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PRIVACYSCORE BETA	change	so	rt order	NoTrack »	EncWeb « »	Attacks « »	EncMail «	Rating
Large German Cities		1	http://dortmund.de/	⊘	8	•	•	8
Tags: de public cities	ominik Herrmann	2	http://nuernberg.de/	0	8	•	•	8
This list contains the websites of the Top 20 German Cities in terms of count according to Wikipedia.	of population	3	http://muenster.de/	⊘	8	•	8	0
		4	http://bonn.de/	•		•	•	•
Results Overview		5	http://wuppertal.de/	•	•	•	•	0
This list contains 20 websites (with 1 scan error).		6	http://essen.de/	•	•	•	•	•
O passed all checks		7	http://bochum.de/	0	•	•	•	•
5 failed one or more checks		8		•	•	0	0	•
▲ 0 failed all tests in at least one group		0	http://hannover.de/					•
<ul> <li>S 15 failed at least one critical check</li> <li>O could not be judged due to missing data</li> <li>Take this with a grain of salt! Some of our checks may report wrong results. BETA</li> </ul>		9	http://berlin.de/	•	•	•	8	8
		10	http://bremen.de/	•	•	•	8	8
	sults. BETA	11	http://duisburg.de/	•	8	•	?	8
» Configure sorting and grouping		12	http://duesseldorf.de/	•	8	•	0	8
Re-scan all sites now		13	http://frankfurt.de/	•	8	0	0	8
NO SCANS RUNNING		14	http://bielefeld.de/	•	8	•	•	8
Download List as CSV		15	http://hamburg.de/	•	8	•	•	•

#### NoTrack: No Tracking by Website and Third Parties

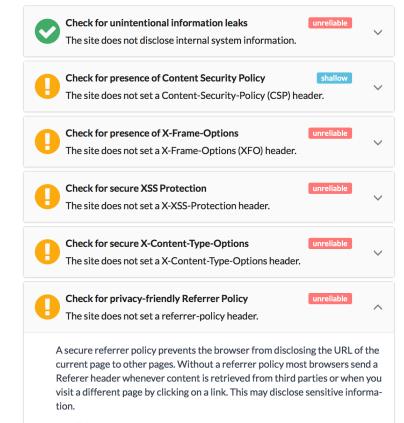


detailed

results

of a site

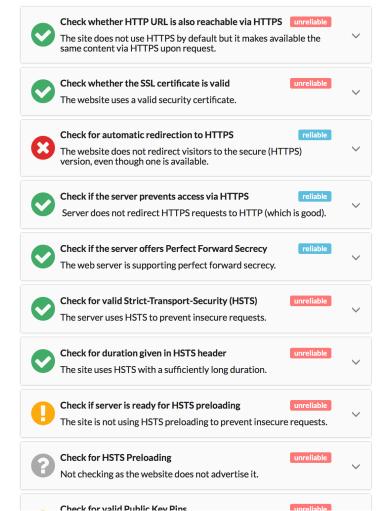
#### Attacks: Protection Against Various Attacks



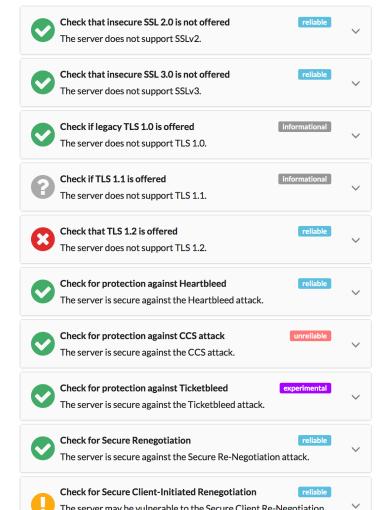
**Conditions for passing:** Referrer-Policy header is present. Referrer-Policy is set to "no-referrer" (which is the only recommended policy recommended by dataskydd.net in their Webbkoll scan service).

**Reliability: unreliable.** At the moment we only check for this header in the response that belongs to the first request for the final URL (after following potential redirects to other HTTP/HTTPS URLs).

#### EncWeb: Encryption of Web Traffic



#### EncMail: Encryption of Mail Traffic



## Predefined analyses for more transparency (under development)

Top 20 Cities	Known Trackers	Third Party Servers	Third Party Cookies
Hamburg	40	81	49
Berlin	22	37	17
Leipzig	6	10	5
München	5	11	3
Bremen	4	13	3
Dresden	3	8	4
Düsseldorf	2	3	3
Hannover	2	3	1
Köln	2	3	1
Stuttgart	1	7	2

	Top 20 Cities	Known Trackers	Third Party Servers	Third Party Cookies
	Hamburg	40	81	49
	🛑 Berlin	22	37	17
	Leipzig	6	10	5
	🛑 München	5	11	3
	🛑 Bremen	4	13	3
operated	🛑 Dresden	3	8	4
by media	Düsseldorf	2	3	3
agencies	🔴 Hannover	2	3	1
	Köln	2	3	1
	🛑 Stuttgart	1	7	2
	🔴 Bielefeld	1	2	0
	🛑 Bonn	1	1	0
	Duisburg	0	4	0
	Essen	0	2	1
	Wuppertal	0	2	0
	Münster	0	0	0
	Dortmund	0	0	0
	Nürnberg	0	0	0
	Bochum	0	0	0
	Frankfurt	0	0	0



reliable

 $\sim$ 

The site is using 40 known tracking- or advertising companies.

adnxs.com googlesyndication.com mxcdn.net adsafeprotected.com tealiumiq.com youtube.com mookie1.com adform.net criteo.com adtech.de google-analytics.com gstatic.com truste.com oms.eu tigcdn.com adnet.de mathtag.com refinedads.com stickyadstv.com googleapis.com smartadserver.com doubleclick.net theadex.com m6r.eu mpnrs.com adition.com fqtag.com 2mdn.net intelliad.de ioam.de meetrics.net turn.com fonts.com cloudfront.net mp-success.com sascdn.com adscale.de nuggad.net content-recommendation.net [...]

Top 20 Cities	Known Trackers	Third Party Servers	Third Party Cookies	Web: HTTPS	Mail: STARTTLS
Hamburg	40	81	49	no redirection	minor issues
Berlin	22	37	17	minor issues	no TLS 1.2
Leipzig	6	10	5	no redirection	minor issues
München	5	11	3	enforces HTTP !	minor issues
Bremen	4	13	3	minor issues	no TLS 1.2
Dresden	3	8	4	no redirection	minor issues
Düsseldorf	2	3	3	certificate issue	check timed out
Hannover	2	3	1	minor issues	minor issues
Köln	2	3	1	enforces HTTP !	minor issues
Stuttgart	1	7	2	no redirection	minor issues
Bielefeld	1	2	0	no redirection	minor issues
Bonn	1	1	0	check timed out	minor issues
Duisburg	0	4	0	no redirection	check timed out
Essen	0	2	1	minor issues	minor issues
Wuppertal	0	2	0	minor issues	minor issues
Münster	0	0	0	minor issues	no TLS 1.2
Dortmund	0	0	0	no TLS 1.2	minor issues
Nürnberg	0	0	0	no TLS 1.2	minor issues
Bochum	0	0	0	minor issues	minor issues
Frankfurt	0	0	0	minor issues	minor issues

#### BETA

some results may be wrong

## Visualizing changes over time to track progress (under development)

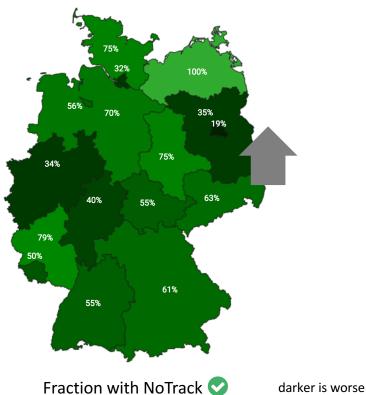
All submitted websites are rescanned periodically.

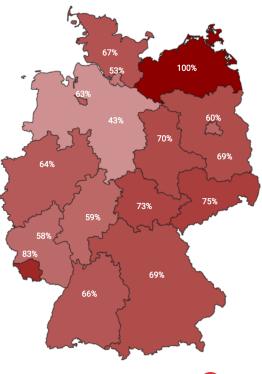
NO. OF KNOWN TRACKERS							
<b>.</b>							
	14 Aug	27 Oct	Delta				
Piraten	0	0	-				
Linke	0	1	!!				
Die PARTEI	0	0	-				
CDU	1	1	-				
Grüne	1	2	!!				
SPD	1	0	٢				
FDP	2	2	-				
AFD	4	4	-				
CSU	5	38	!!				



Geographic analysis of university sites uncovers regional peculiarities (under development)

#	URL	Land	Traeger	Promotions- recht	NoTrack »	EncWeb « »	Attacks « »	EncMail «	Rating
11	http://www.tuhh.de/	нн	staatlich	ја	$\bigcirc$	•	•	•	•
12	http://www.hfmt-hamburg.de/	нн	staatlich	ја	$\bigcirc$	•	•	•	•
13	http://www.hft-leipzig.de/	SN	privat	nein	•	•	•	0	0





Fraction with EncWeb

# PrivacyScore also checks for typical information leaks

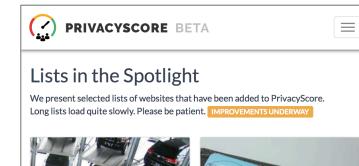
http://www. **REDACTED** ..bg/phpinfo.php

Try to retrieve ...

/phpinfo.php /.git/ and /.svn/ /server.key /backup.sql /server-status/

[...]

PHP Vers	ion 5.5.9-1ubuntu4.14	php
Syste Build Server API	5.5.9-1ubuntu <b>4.22</b> is the current version	untu SMP Wed Jan 20 10:50:59 UTC 2016 i686
Virtual Directory Support	disabled	
Configuration File (php.ini) Path	/etc/php5/apache2	
Loaded Configuration File	/etc/php5/apache2/php.ini	



### CCC Erfas und Chaostreffs

Tags: ccc

**Author:** @malexmave

#### Ranking

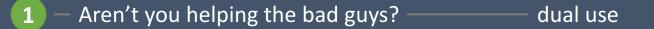
#### More than 20 lists so far

Health insurers	Data protection authorities
Universities	Global Top 500 (moz.com)
Political parties	Internet Service Providers
Authorities	Banks
Municipalities	News Sites
Hospitals	CCC Erfas / Chaostreffs

[...]

#	URL	Name	Ort	Bundesland	Land	Тур	NoTrack »	EncWeb « »	Attacks « »	EncMail «	Rating
1	http://c3w.at/ / 2017-10-27@08:09:20	C3W	Wien	-	Österreich	Erfa	$\bigcirc$	•	$\bigcirc$	•	•
2	https://bodensee.space/chaostreff- markdorf / 2017-10-27@08:01:44	Toolbox Bodensee e.V.	Markdorf	Baden- Württemberg	Deutschland	Chaostreff	0	•	•	< <b>?</b> >	•
3	http://www.c3d2.de/ (1 failure) / 2017-10-27 @ 08:03:25	CCC Dresden	Dresden	Sachsen	Deutschland	Erfa	⊘	•	•	0	•

## **Ethical** Considerations



2 — We don't want to overload servers. — rate limiting

## Legal Considerations

## Legal considerations for running PrivacyScore (in Germany)

 Websites are analyzed without consent of owners

- 2 Results are interpreted and used to obtain a ranking
- 3 Rankings are published on the PrivacyScore website

Received **one abuse report** since June 2017 after scanning a mailserver.

Whitelisting policy: We may stop scanning upon request, but publish this fact on the site.

M Maaß, A. Laubach, D. Herrmann:

PrivacyScore: Analyse von Webseiten auf Sicherheits- und Privatheitsprobleme – Konzept und rechtliche Zulässigkeit. GI INFORMATIK 2017, Workshop Recht und Technik: https://arxiv.org/abs/1705.08889 (2017)

## Summary

PrivacyScore: **test and rank websites** according to security and privacy features

Creates transparency, awareness, and incentives for site operators

What checks would you want to see?

Upload your own lists today!

PRIVACYSCORE.ORG BETA

	Trackers	3 <sup>rd</sup> Party Servers	1 <sup>st</sup> Party Cookies	3 <sup>rd</sup> Party Cookies
Piraten	0	0	0	0
Linke	0	1	0	0
Die PARTEI	0	1	2	0
CDU	1	1	3	0
Grüne	1	4	2	1
SPD	1	6	3	0
FDP	2	7	0	0
AFD	4	22	2	3
CSU	5	10	8	7

PrivacyScore @privascore



How well do German party websites protect your privacy? privacyscore.org/list/26 => Top: @piratenpartei & @dielinke. Flop: @afd\_bund & @csu. 5:51 PM - Aug 14, 2017

0 6 1,245 0 172

Prof. Dr. Dominik Herrmann

@herdom

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