# National Culture and the ISO 27001 Development, based on the Information Security Guidelines

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Information Security Management Standards

- International ISO 27001

    - Market assurance (Legal requirements)
    - IT governance (Customer demand)

- Motivation

    - National IS guidelines or ISO 27001

- Contribution

    - Structured comparison
    - National IS culture
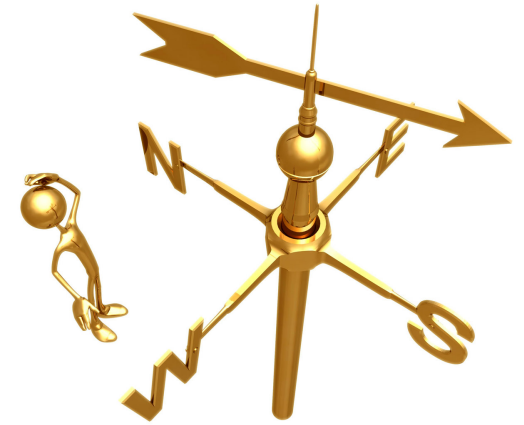
Motivation for national IS guidelines development

- ISO 27001/ ISO 27002 Development

- Time establishment

- National characteristics

  - Economy & trading

  - Specific legislation & requirements
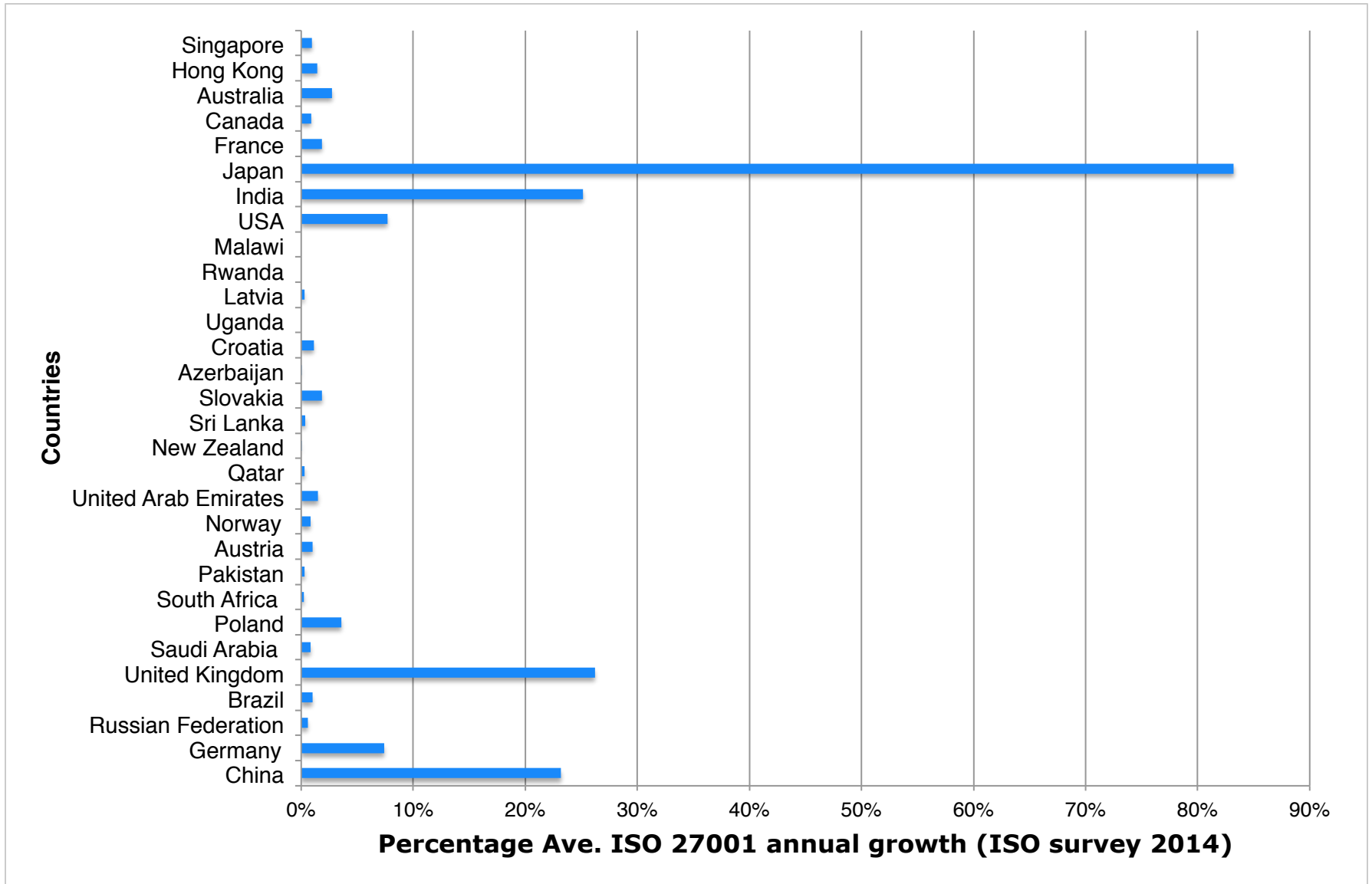
  - History and development
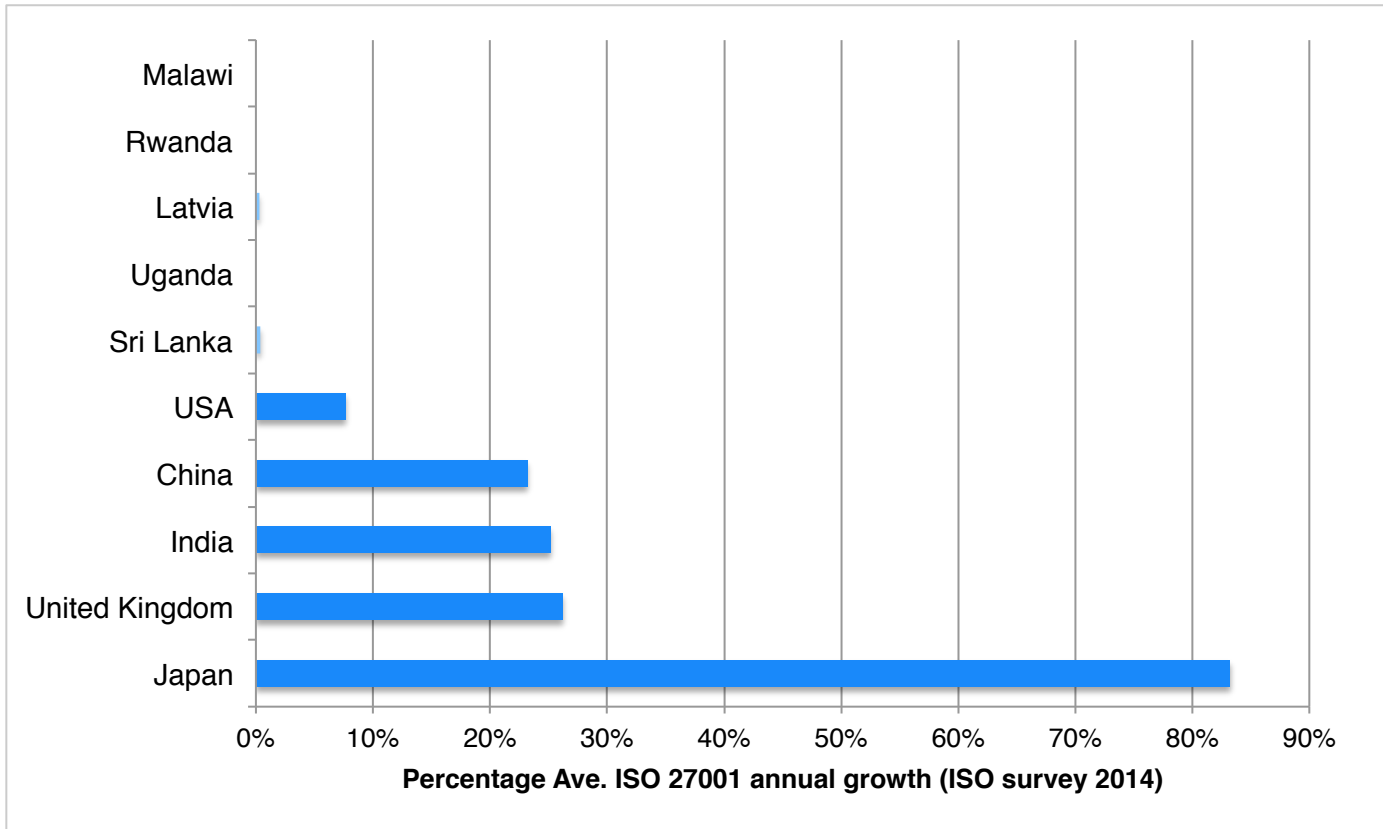
National IS guidelines vs. ISO 27001

- Stakeholder description

    – Compatibility level

- Developed Vs. Developing

    – Focus level

- Scope description

    – Detail level
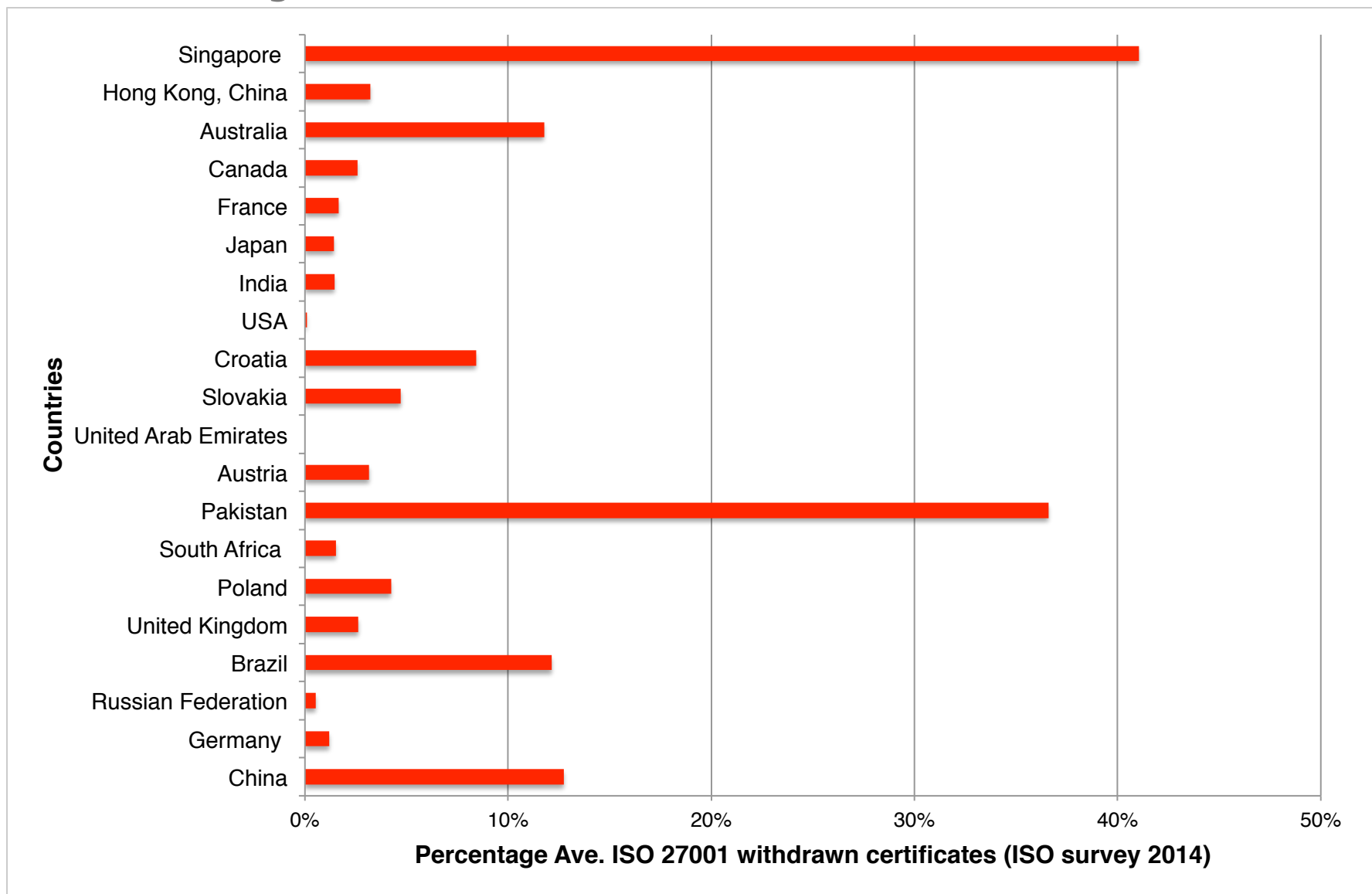
National IS guidelines & ISO 27001 issued certificates

Percentage Ave. ISO 27001 annual growth (ISO survey 2014)

National IS guidelines & ISO 27001 issued certificates

Percentage Ave. ISO 27001 annual growth (ISO survey 2014)

National IS guidelines & ISO 27001 withdrawn certificates

Bar chart titled "Percentage Ave. ISO 27001 withdrawn certificates (ISO survey 2014)" with Countries on the vertical axis.

National IS guidelines & ISO 27001 withdrawn certificates

Percentage Ave. ISO 27001 withdrawn certificates (ISO survey 2014)
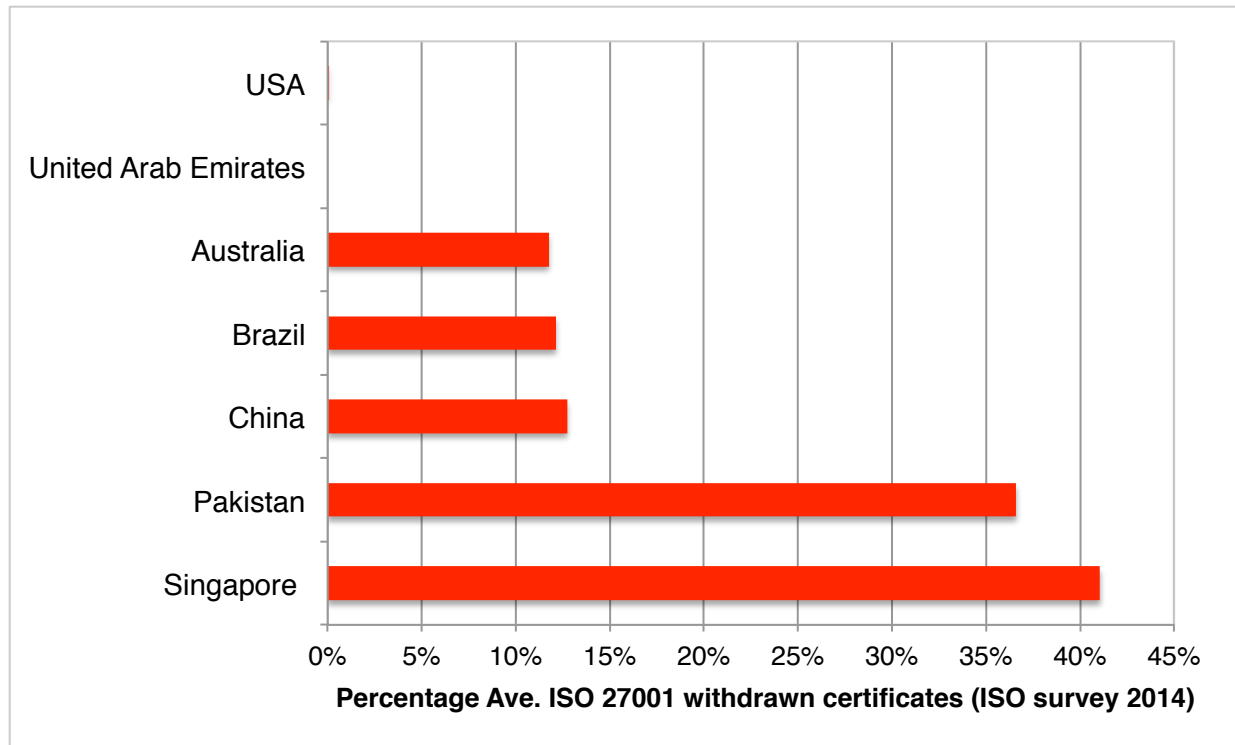
National cultural characteristics & ISO 27001

Cultural Effects

National (Country)

The Most Leading Literature

Gelfand

Hofstede

The Most Applicable Cultural Dimensions

Tightness vs. **Looseness**

UAI Uncertainty Avoidance

PDI Power Distance
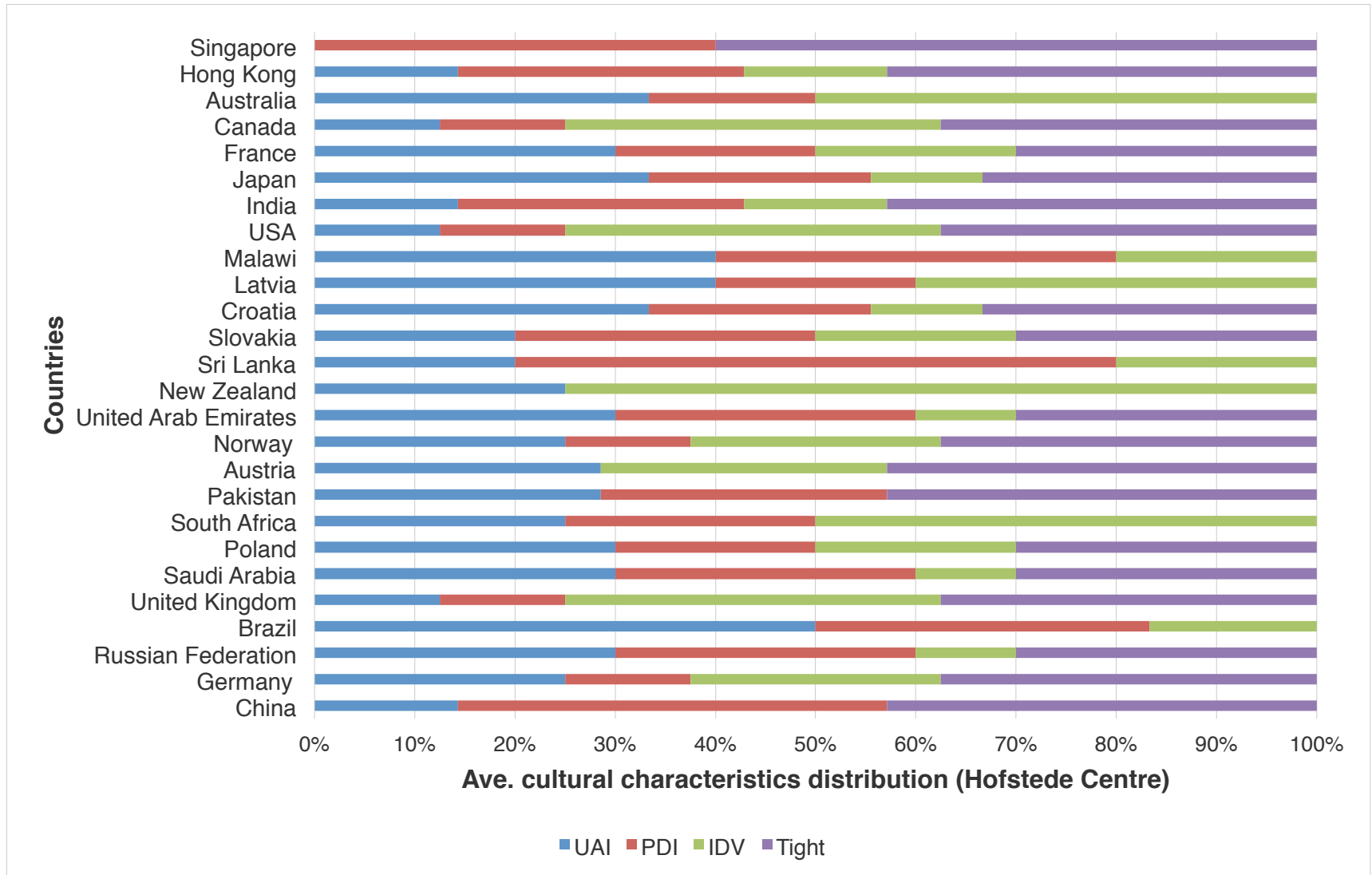
IDV Individualism
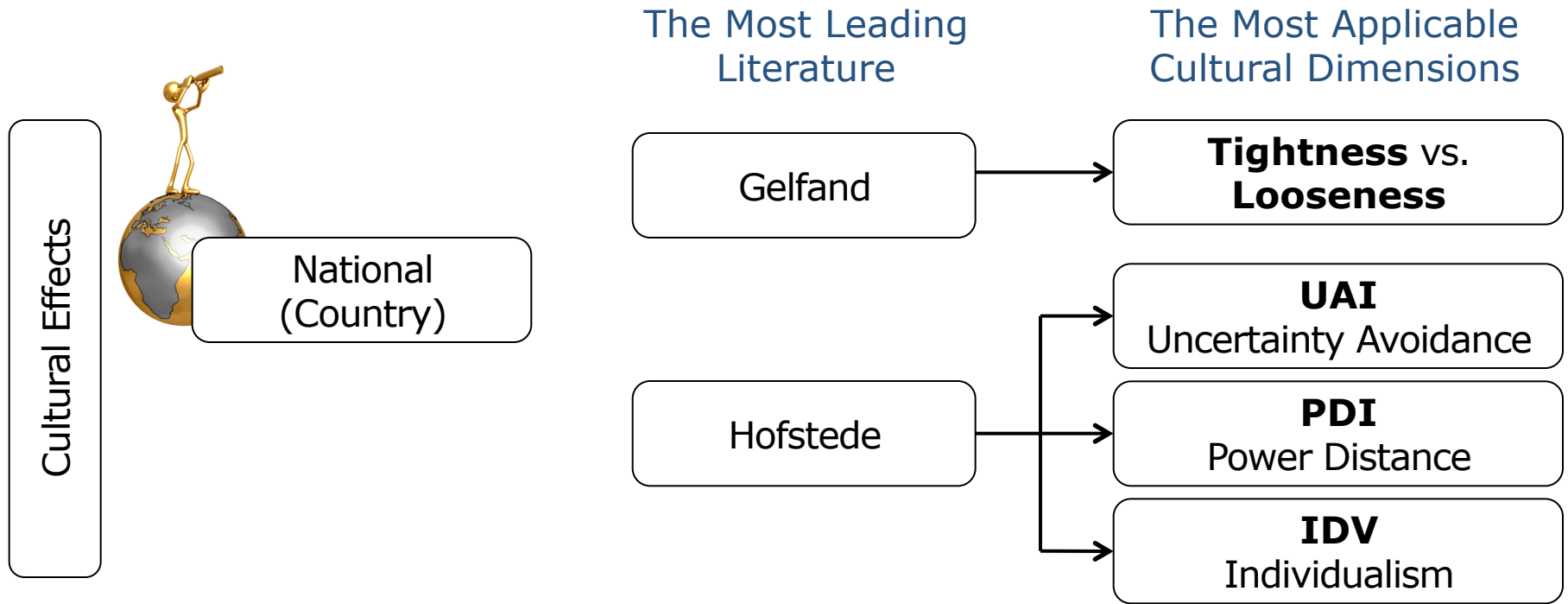
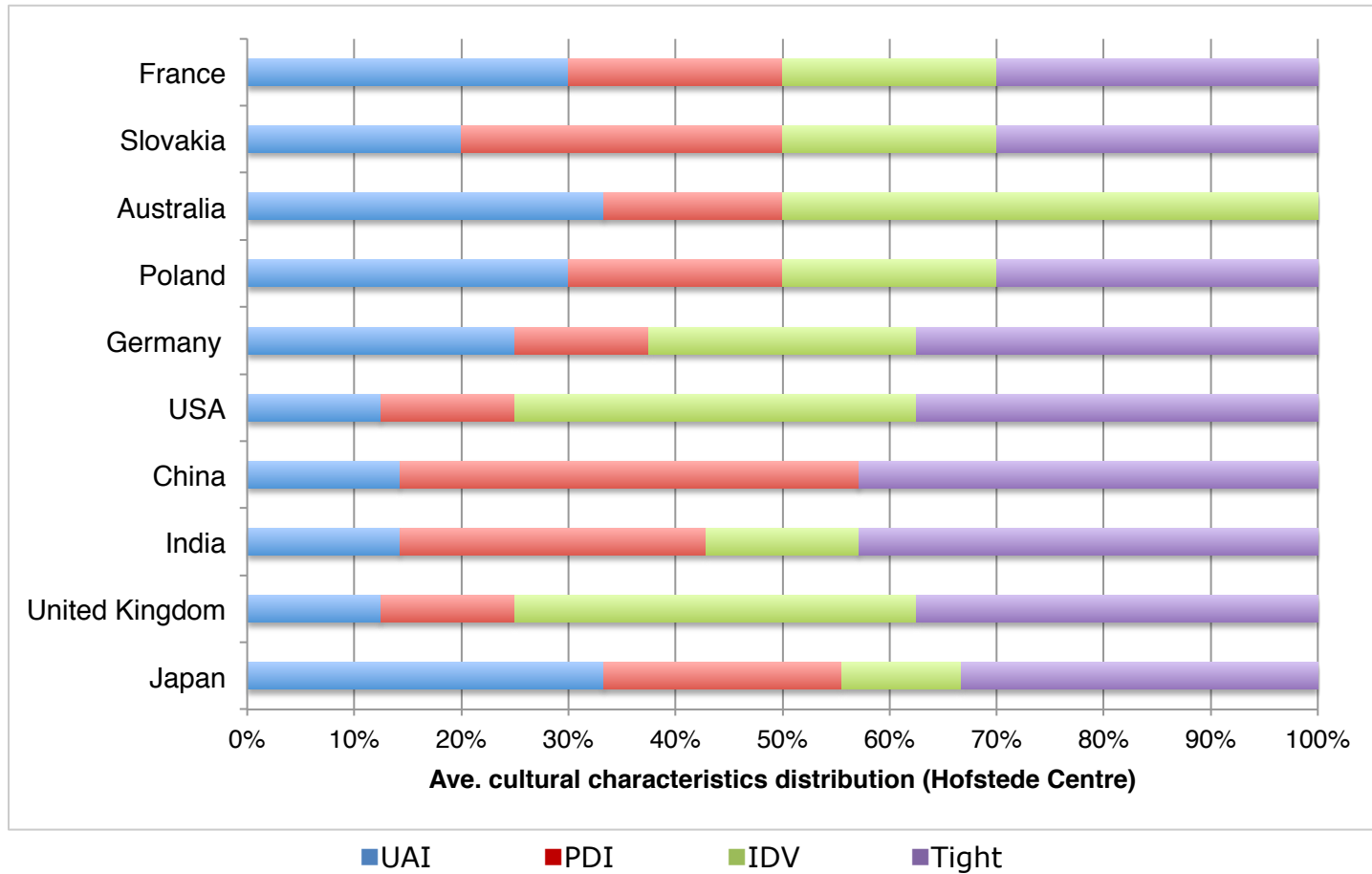**UAI**: Degree of comfortableness with uncertainty (Saudi Arabia)

PDI: Relation to authority (Sri Lanka)

IDV: Self image as »I« or »we« (New Zealand)

National IS guidelines & cultural characteristics

Chart: Ave. cultural characteristics distribution (Hofstede Centre) by Countries

Countries (top to bottom): Singapore, Hong Kong, Australia, Canada, France, Japan, India, USA, Malawi, Latvia, Croatia, Slovakia, Sri Lanka, New Zealand, United Arab Emirates, Norway, Austria, Pakistan, South Africa, Poland, Saudi Arabia, United Kingdom, Brazil, Russian Federation, Germany, China

Legend: UAI, PDI, IDV, Tight

National IS guidelines & cultural characteristics

Ave. cultural characteristics distribution (Hofstede Centre)

Legend: ■ UAI ■ PDI ■ IDV ■ Tight

The most effective national characteristics

- National economic power

- National IS requirements

- National cultural barriers

  – National IS guidelines selection & development

  – ISO 27001 adoption & performance

Enhancing ISO 27001 long-term performance

- Resource management

- Main focus of development

- Supplementary security guidelines

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References

- ISO, 2014. ISO Survey 2014

- Beckers, A structured comparison of security standards.

- Hofstede, the Hofstede Centre http://geert-hofstede.com/countries.html